

# Media Advisory

## MEDIA ADVISORY

Contact: [Names] [Phone] [Email]

### HEADLINE

### Subheadline

**WHAT:** A short paragraph with the most important info to grab the reader's attention.

**WHO:** Who is doing the event? Jewish Voice for Peace chapter, part of a national, grassroots movement etc...If you have coalition partners, include them.

**WHEN:** Date and Time

**WHERE:** Address and other relevant info

**WHY:** A short paragraph explaining why this event is important, fit it into the larger news landscape.

**PHOTO/VIDEO:** A brief phrase describing what the visuals will be like and any opportunities for documentation.

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*Jewish Voice for Peace ([www.jewishvoiceforpeace.org](http://www.jewishvoiceforpeace.org)) is a national, grassroots organization inspired by Jewish tradition to work for a just and lasting peace according to principles of human rights, equality, and international law for all the people of Israel and Palestine. Jewish Voice for Peace has over 200,000 online supporters, over 60 chapters, a youth wing, a Rabbinic Council, an Artist Council, an Academic Advisory Council, and an Advisory Board made up of leading U.S. intellectuals and artists.*